

Exploring Modern Management Principles: a Deep Dive into VIPA Group's Success Story



Thursday, 7 November 2024

10:00 - 10:50 | Room: AUDITORIUM | BUSENG1b+COMDIG1a

11:30 - 12:20 | Room: L5, L. Sofou Bldg. | BUSENG1a

Speakers

Theodoros Panagiotopoulos

People Operations Manager
VIPA Greece

Dimitra Karathanasi

HR Business Partner
VIPA Greece



Description

A leader in the recycling industry, VIPA Group exemplifies how sustainable practices can be integrated into successful business operations. This event aims at connecting academic theories with practical applications, providing insights into the company's organisational structure, leadership, market strategy, and commitment to environmental responsibility. Furthermore, this company presentation will delve into VIPA's approach to diversity, inclusivity, and ethical practices, showcasing effective management in a global business setting.



In the context of the Principles of Management module

Module leader: Dr Giovanni Serafini